Exploring Qualitative Data Analysis Software

Kristin Otto
Ph.D. Candidate, Department of Anthropology

Emily Meanwell
Director, Social Science Research Commons

This workshop will provide an overview for participants of the three main qualitative data analysis (QDA) software packages: NVivo, MAXQDA, and ATLAS.ti. It will highlight the capabilities of each program, their specific strengths and weaknesses, and the types of research best suited to each by using a set of sample data that allows direct comparison across platforms. Rather than a tutorial of how to use specific QDA software, this workshop will provide participants with an understanding of how different QDA platforms may be used to facilitate analysis, and which program may be best suited to researchers’ needs.

The workshop is ideal for graduate students or faculty who are new to the idea of using QDA software and are curious about its utility for their research, or for those who have been exposed to QDA software before but would like to compare programs and learn more about their capabilities.

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