

Introducing the Gallup Analytics Portal

Kris Hodgins

Manager, Gallup Analytics

Gallup Analytics is a tool that puts Gallup's best global intelligence in users' hands to help them better understand the challenges and strengths of the world around them. The web-based portal allows users to analyze data from the US and over 160 countries that are home to 98% of the world's population. These data are nationally representative, covering urban and rural areas in each country.

Participants will learn about Gallup's extensive polling efforts and how to effectively use the Gallup Analytics Portal to analyze economic, well-being, social and political data collected daily in the US since 2008 and annually across the globe since 2005. These databases include more than 4.5 million surveys covering over 80 metrics. This workshop is intended for social scientists looking for rich datasets that will add value to their research. Participants are encouraged to access the tool during the workshop. Visit <https://libraries.indiana.edu/resources/gallup-analytics> to access the portal.



Friday, November 4, 2016, 2-4pm

Social Science Research Commons Grand Hall, Woodburn Hall 200