

Workshop in Methods

Getting Started with Qualitative Data Analysis Software

Dr. Kathryn Graber

*Assistant Professor of Anthropology
and Central Eurasian Studies*

Dr. Emily Meanwell

*Director, Social Science
Research Commons*

Qualitative data analysis software can be helpful to researchers working with a variety of different types of data, such as video, audio, transcripts, images, and notes that need to be coded and analyzed. The learning curve is steep, however, so starting with it may seem like a daunting task. In this workshop, we will provide a general introduction to working with qualitative data analysis software, focusing on two widely used cross-platform software packages, NVivo and Atlas.ti. Using concrete examples, we will discuss the strengths, weaknesses, and differences of these software packages and provide a general overview of getting started in each. We will also discuss the resources for collecting and working with qualitative data now available through the new Qualitative Data Analysis Lab.



Friday, January 30, 2015, 2-4 pm

Social Science Research Commons Grand Hall

Woodburn Hall 200