Introduction to Social Network Analysis

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Interests in social network analysis have exploded in the past few years. Aimed to examine social relationships and interactions from a structural perspective, social network analysis has become an essential tool for us to understand and address a variety of social issues, including friendship formation, career mobility, organizational competition, economic development, diffusion of innovations, political mobilization, crime, health behaviors, and knowledge discovery, to name only a few.

This workshop introduces the basic concepts in social network analysis and the major methods to collect, represent, and analyze social network data. Students interested in learning more details about these methods are welcome to take Sociology 651: Advanced Topics in Social Network Analysis.

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Friday, April 18, 2014, 1:00-3:00pm
Social Science Research Commons Grand Hall
Woodburn Hall 200

http://ssrc.indiana.edu