Introduction to Program Evaluation
By
Mindy Hightower King, PhD
Center for Evaluation and Education Policy – Indiana University
Friday, September 24, 2010 – 9:30 - 11:30 – Woodburn Hall 200

Have you ever been asked to develop an evaluation for a program or intervention and felt like you were flying by the seat of your pants? If so, this workshop is for you. Dr. Mindy Hightower King, from the Center for Evaluation and Education Policy, will demonstrate how to conceptualize basic evaluation designs, highlighting the distinctions between “formative” and “summative” evaluation and the use of common evaluation tools such as logic models, stakeholder interest matrices, and surveys. A brief overview of “performance measurement” will be provided in order to familiarize participants with the similarities and differences between program evaluation and performance measurement.

Dr. Hightower King holds a faculty research appointment in the Center for Evaluation and Education Policy in the School of Education where she designs and manages evaluation projects for a variety of education and human services organizations. Her work focuses primarily on the evaluation of collaborative school wellness initiatives and applied educational programs.

Financial support for the Workshop in Methods (WIM) provided by the Office of the Vice Provost for Research. WIM Director: William Alex Pridemore, Professor of Criminal Justice and Associate Director of the Consortium for Education and Social Science Research: wpridemo@indiana.edu.